

*An Invitation to Apply for the Position of
Superintendent*

**CENTRAL UNION
HIGH SCHOOL
DISTRICT**



El Centro, California

THE POSITION

The Board of Trustees of the **Central Union High School District, El Centro, California**, is seeking a highly qualified, fully certified, educational leader to serve as **Superintendent**. The Board wishes to have the successful candidate assume the responsibilities of the position **July 1, 2022**.

McPherson & Jacobson, L.L.C., Executive Recruitment and Development, in collaboration with **the California School Boards Association**, has been engaged as the consultant in a search for outstanding candidates. They will assist the Board of Trustees in identifying and screening the candidates.

The Qualifications

The Central Union High School District is seeking an exceptional leader to be their next superintendent. The candidate must have the background, skills, and abilities essential for excellence in educational leadership. The board recognizes that selecting a superintendent is one of the most important decisions it will make. The Board developed the following desired characteristics:

- **Visionary Leader:** A visionary and innovative leader with the ability and passion to effectively interact with all stakeholders. A leader capable of creating an environment of high expectations for students and staff, that is creative, unique and provides innovative options for learning that will expand opportunities in career choices, technology, and higher education for all staff and students.
- **Effective Communicator:** This candidate must be ethical, approachable, and courageous; open and willing to be transparent, capable of listening to the opinions of all stakeholders. The next superintendent is a relationship builder, able to connect with people, caring and empathetic. This superintendent will be comfortable whether in a one-on-one conversation or communicating to a large audience; they will be effective in all forms of communication.
- **Instructional Leader that has experience CTE:** A leader who is committed to student achievement as integral to the culture of the district and each school. The next superintendent must be an instructional leader who focuses on the “whole child” and is knowledgeable and experienced in the best practices to close “the achievement gap”. Central Union is looking for a leader that leads from the front, is creative and leads and builds a 21st century learning and working environment.
- **Approachable and will have a strong presence in the community:** A leader who is excited about and committed to being visible in the schools and engaged with the community in a meaningful and discernible way. A person who can effectively relate to diverse cultures, listen to their needs, dreams, and opinions, and is skilled in resolving their issues with the schools. The superintendent is expected to be a person who invites the community to be involved with the schools and likewise models the District’s involvement with the community through their own participation in community events and organizations.

DISTRICT WEBSITE: [HTTP://CUHSD.NET](http://CUHSD.NET)

THE DISTRICT

Central Union High School District is located in the County, and encompasses approximately 175 square miles in the City of El Centro. The District provides public education for grades 9-12, as well as continuing education, adult education services, and an Independent Study School. The District operates four high schools. Enrollment in the District in 2021-22 is 4,116.

- **Accreditation:** WASC
- **Number of administrative staff:** 15
- **Number of certified teachers:** 247
- **Number of classified staff:** 192
- **Partnership:** Imperial Valley College
- **Points of pride for the district:** HOSA, STEM, Great Spartan Band, SAVAPA Dance and Theater, AG Department, Mock Trial Teams, Sports, IB/AP/Dual Enrollment Programs, CTE Programs.
- **Working budget:** \$80,000,000

THE COMMUNITY

- **Location:** 115 miles east of San Diego; accessible via Interstate 8, State Highway 86 and State Highway 111
- **Population of the city:** Approximately 43,000
- **Major employers in the area:** School Districts, IID, City and County, Retail Trade, State Prisons
- **Medical facility available:** El Centro Regional Medical Center
- **Recreational activities:** Barbara Worth Golf Resort in Holtville, CA
- **Attractions to the area:** Southwest Performing Arts Theater, Pioneers Museum & Cultural Center, Sunbeam Lake Resort, El Centro Naval Air Facility, Local Farmers Markets, 117 miles east of San Diego, 245 miles west of Phoenix, Az., 15 minutes away from the Mexicali, Baja California, Imperial County is one of the most agriculturally productive area in the country.

BOARD OF TRUSTEES

The Board of Trustees consists of five members, elected to serve four-year terms. The incumbency of the members ranges from 1.5 to 12 years.

Name	Occupation	Years Served
Mrs. Diahna Garcia-Ruiz	Postmaster	8 years
Mr. Eric Rodriguez	Social Worker	1.5 years
Ms. Emma Jones	Retired Educator	12 years
Mrs. Maria Peinado	Public Health Information Officer	1.5 years
Mr. Carlos Hernandez	Teacher	1.5 years

MISSION STATEMENT

We each take responsibility for high expectations for students learning essential skills, and developing abilities and knowledge by working collaboratively with our school community and providing a safe learning environment.



APPLICATION

available at
www.macnjake.com

11725 Arbor Street, Suite 220
Omaha, Nebraska 68144
Phone: (888) 375-4814
Fax: (402) 991-7168
E-mail: mail@macnjake.com



An application for superintendent should include:

- ◆ A letter setting forth personal qualifications, experiences and reasons for interest in the position.
- ◆ A current résumé.
- ◆ A completed application form.
- ◆ Reference letters, certificates and licenses, and academic transcripts from colleges/universities indicating degree(s).

Candidates are asked not to directly contact board members. Any effort to do so may eliminate them from consideration. Names of applicants will be held in strict confidence whenever possible; however, McPherson & Jacobson complies with individual states' Freedom of Information laws. In the final process, the school board may visit the district where the candidate is employed, but will not proceed without the knowledge and consent of the candidate.

Selection Time Line

- ◆ Closing date for applications: **May 2, 2022**
- ◆ Board of Trustees selects finalists to interview: **May 10, 2022**
- ◆ Interviews with the Board of Trustees: **May 14, 2022**
- ◆ Selection of new Superintendent: **Late May 2022**
- ◆ Start date: **July 1, 2022**

The Central Union High School District is an Equal Opportunity Employer. The district does not discriminate on the basis of race, religion, color, sex, age, national origin or disability and, when needed, will provide reasonable accommodations to applicants and employees. Anyone requesting a reasonable accommodation in the application or recruitment process please contact McPherson & Jacobson at the address/phone/email above.